

WELCOME

Our new Town Clerk SARAH PEBERDAY

New Town Clerk brings ambitions to build greater links with the Community.



Sarah Peberday has joined Sheringham Town Council as Clerk. She said her ambitions were to build stronger links with the Community and local groups, assist with environmental matters and social engagement.

Sarah began her career in Insurance over 30 years ago, moving through varied roles such as Supervisor within the Norfolk Police Control room and Head of Customer Service Centres.

Most recently, Sarah was General Manager of a local charity on the North Norfolk Coast.

A resident of Sheringham, Sarah described a feeling of being embedded within the Community and can closely understand the varied projects and initiatives which are needed to build on what the Town Council has done before and drive future change.

“This role is a real opportunity for me to bring my knowledge as a resident of Sheringham, but also an understanding of the complexities of need in coastal communities. I am passionate about addressing how we improve the happiness of our residents, across all ages and demographics. I am looking forward to working with the Mayor and Deputy Mayor, Councillors and STC Staff as well as other organisations.”

Sarah is also a volunteer with Sheringham Carnival Association and was nominated to represent Sheringham and North Norfolk for her charity work, volunteering, and fitness instruction in the recent Commonwealth Games Queens Baton relay.

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Sheringham Town Council

