Learning for Communities

Ofsted Good Provider

Business Skills: Branding and Marketing

Explore a different side of your business marketing approach and get thinking about your branding and how this can be featured across all of your marketing and advertising. We will look at aspects that make up a brand, its values, audience, communication, and emotional appeal along with press releases and campaigns.

27th February - 27th March 2023 at Sheringham Community Centre. To enrol, search course code EMPET0122P or enquire within.

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